

## TRACY YATES

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## OVERVIEW:

An experienced, versatile and resilient professional with over 18 years working in the community sector, predominantly focusing on community development and inspiring young people in areas of deprivation to thrive. Adept at developing relationships with beneficiaries, especially those facing adversity, isolation, vulnerability and deemed 'hard to reach'. Experienced at working with families, lone parents, young people and all related professionals in a holistic way in order to help develop sustainable communities.

## KEY STRENGTHS AND ACHIEVEMENTS:

- Over 15 years working in areas of multiple deprivation – amongst the top 20% in the UK, supporting thousands of young people, children and their families through providing a range of holistic support services and interventions and working with a range of professionals to enhance the chances of successful outcomes
- Developing strategic plans to impact more families and develop the charity and its objectives
- Empowering young people to transform their lives to become hard working members of their community with fulfilled lives that maximise their potential
- Supporting hundreds of young people to remain in school through early intervention programmes
- Teaching sex and relationships and education to over 1200 secondary school students
- Created and developed a thriving charity from initially founding a voluntary youth club. Raised over £650,000 in 11 years, employing 20 staff and managing a team of 12 volunteers
- Creating, researching, developing and delivering topical, relevant programmes of support based on local need including; Early Intervention programme for those at risk of exclusion, 1:1 youth mentoring programmes, child exploitation reduction, celebration events, Summer Activity Programmes, Holiday Clubs, homeless prevention projects, teacher training and workshops
- Developing training programmes internally and externally to maximise reach and impact
- Public speaking at corporate and public sector events as an advocate for lower working-class communities and challenging young people

## CAREER HISTORY:

August 2019 – to date:

Sabbatical taken following closure of charity in July 2019 after 12 years of achievement. Currently undertaking freelance community and youth engagement work on a self-employed basis including supporting local politicians to increase their impact and develop strategic plans for development of projects.

April 2007 – August 2019:

**Founder/CEO/Director of Creating Futures Charity, TGZ CIC, The Gaming Zone.**

Working in the heart of an area of multiple deprivation, where 27% of under 16s live in poverty. Developed partnerships with housing associations, Councilors, Council staff, community organisations, youth groups, police, children's services, CAMHS, schools, Rushmoor Voluntary Services, and other stakeholder. Developed organically from a not-for-profit to a Community Interest Company and then a Charity. Responsibilities included complete operational control of the business and charity, fundraising, networking, developing and delivering projects that meet topical needs, consultation and evaluations, attending networking meetings, safeguarding, training, staff management and development, budget management and control, financial planning and projections, producing accounts, payroll and all associated administrative tasks. Commissioned as a Freelance Consultant to wind down the charity and provide an exit strategy for young people engaged in projects. Closure due to extreme nationwide and local funding cuts resulting in the charity no longer being viable.

*Summary of previous roles:*

Parent Support Adviser for Hampshire County Council 2009-2012, Freelance Consultant (Operational) for CJE Resourcing, UKOnline Centre Manager, Receptionist for Eli Lilly, Quality Support Manager for Hays, Branch Manager for Hays, Recruitment Consultant for Hays, Management Trainee at Waitrose.

## EDUCATION:

2:2 Communication and Information systems BA Hons (1993)

References available on request.

### Item 4.3

Attended numerous courses and achieved qualifications across the youth and parenting support spectrum.