

## Hale Community Centre - Survey and Data Report January 2022

### **Aim:**

This report aims to analyse data from various surveys related to the Centre and local area. The hope is that this will paint a clearer picture of the needs, interests and any barriers to engaging in Hale Community Centre and in order to connect with people in the community and improve people's wellbeing and health.

### **Data has been collected via the following methods:**

1. Contact capture from - Collected during 2021
2. Sandy Hill Police Survey - Oct 2021
3. Community Engagement Questionnaire - Aug-Sept 21
4. Community Wellbeing Perception Survey - Oct 21
5. Drop-in Survey Oct-Nov '21

### **Analysis:**

#### **1. Contact capture form survey:**

Taken from the request to join Hale Community mailing list, people were asked what the centre could offer more of:

- 50 % of people expressed an interest in a family fun day.
- 18% a craft cafe.
- 11% - a support group for parents of children struggling with school in any way.

People heard about Hale Community Centre via: 41% - word of mouth and 28% an event, followed by 24% via Facebook.

### **What does this tell us?**

**More fun days, regular craft cafes, consider a support group for families struggling with school. Word of mouth works, Facebook could be utilised more.**

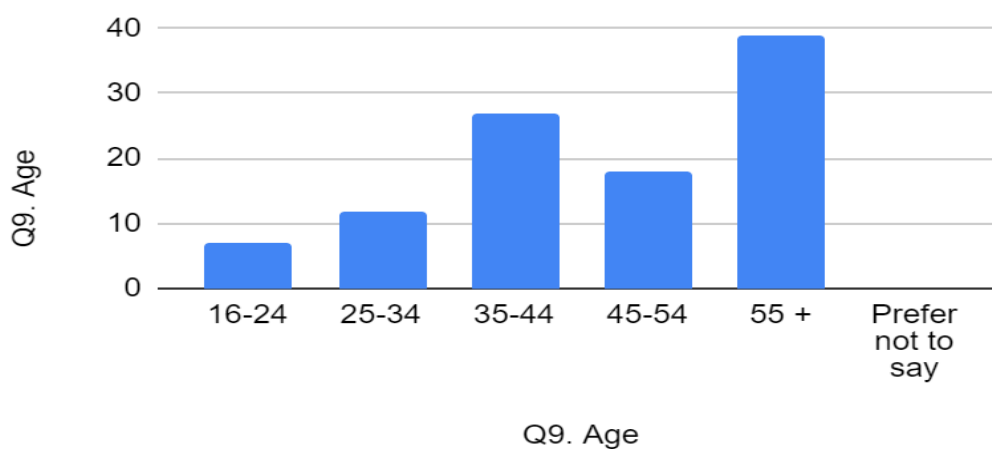
#### **2. Sandy Hill Police Survey**

This survey, carried out by Surrey Police aimed to understand the community's sense of safety and how they experience police presence and their perception of criminal activity. A few of the results are analysed in this report and shown below:

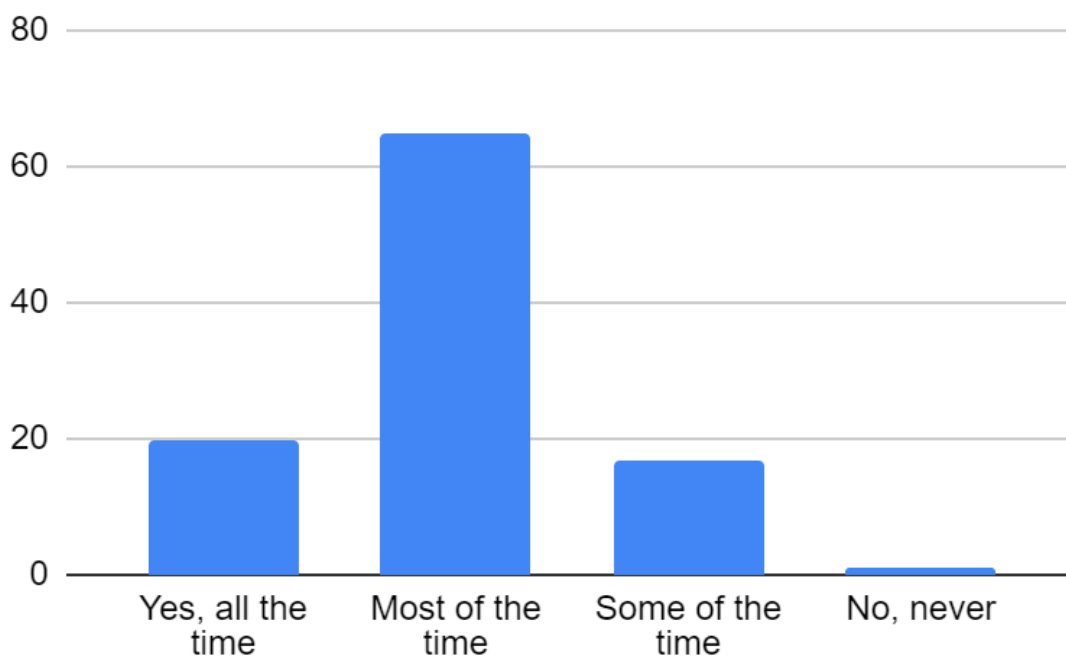
The age range of the people who completed this survey is shown below:

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### Q9. Age vs Q9. Age



**Do people feel safe in Sandy Hill? The chart below shows people's views.**



When asked if people felt there were any main issues regarding Anti-Social Behaviour taking place on the Sandy Hill Estate the top three areas of concern were:

1. Smoking/dealing drugs
2. Motorbikes / reckless driving
3. Graveyard steps

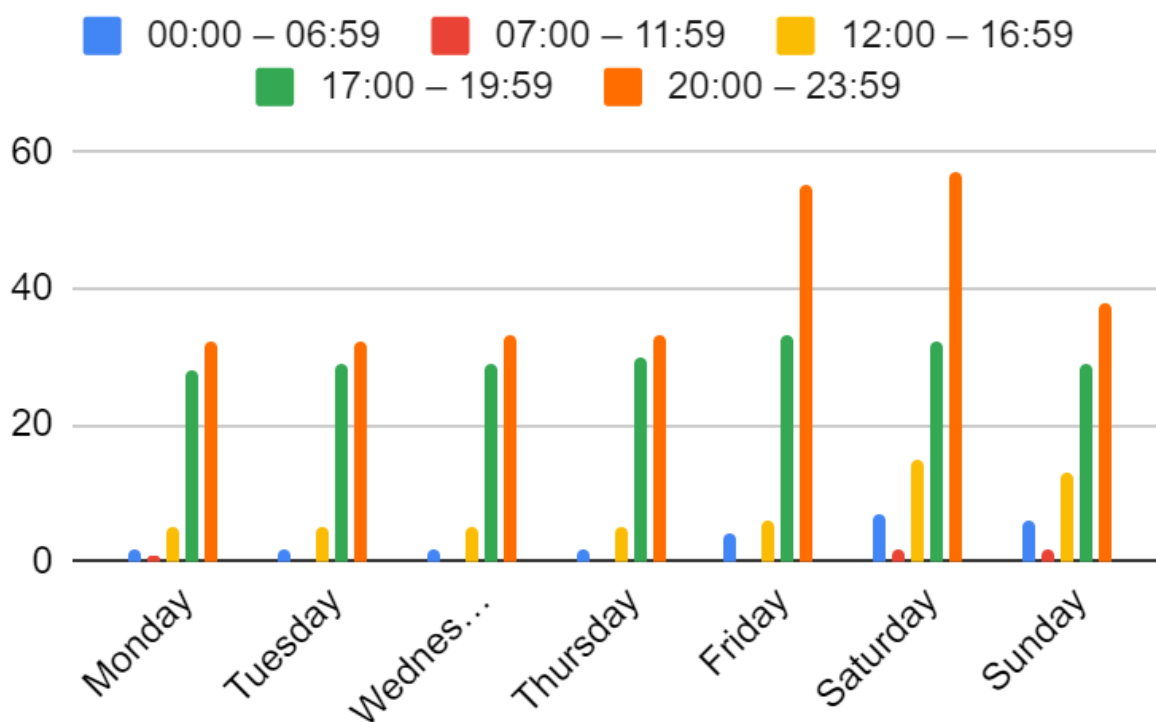
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When asked their view on different types of anti-social behaviour and how much of an issue do you think they are on the Sandy Hill Estate the top 3 areas causing a big or fairly big issue were:

1. Littering
2. Speeding
3. Vehicle nuisance

Most people noticed a police presence: *Less than once a month or never.*

People's view of when anti-social behaviour occurs is that it takes place on **Friday, Saturday and Sunday's between 5pm and midnight and throughout the week between 5pm and 8pm.** What is unclear from these findings is who is potentially carrying out this anti-social behaviour.



### What does this tell us?

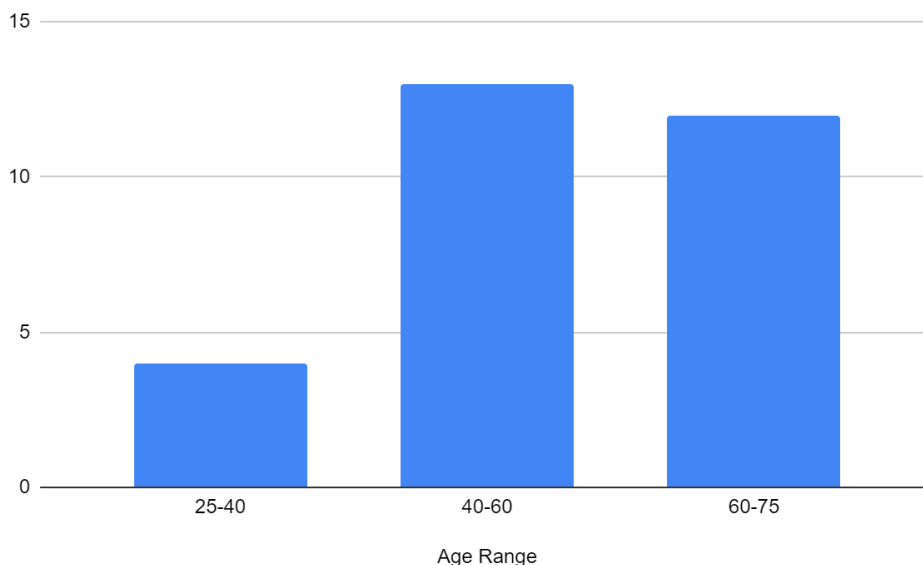
**We could work with the Police to create a dialogue with the community about their experience of anti-social behaviour. Understanding who might be causing the problems and potential adjust or create projects that respond to any needs that arise.**

**We could also respond by setting up a litter picking initiative alongside the community, to encourage caring for the environment. We could also speak on behalf of the community with regards to traffic noise, nuisance and safety.**

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### 3. Community Engagement Questionnaire

This was carried out August-Sept 2021, to try and understand how people felt about living in the local area of Sandy Hill, Upper/Lower Hale, Folly Hill, Heath End and surrounding areas. The age range of the people who completed this survey is shown below:



**Note:** People *like* living here mostly because of the location and sense of community spirit.

People mostly *dislike* the traffic (speed/volume/noise), followed by the environment where there is fly tipping or the appearance is unsightly and poor access on cycle or footpaths/unsuitable signage on foot/road. Lack of services/amenities was also identified by a smaller number of people.

#### What does this tell us?

**We could respond to this by helping the community in speaking to the local authority about the quality of access via footpaths etc. Also by promoting litter picking and caring for the environment and helping with improving access to public bins.**

### 6. Community Wellbeing Perception Survey - Oct 21

The survey was generated out of a need to understand the local community on the other side of a *pandemic* and to gain a sense of how people might be feeling about well being based on the ONS Measures of Wellbeing Dashboard. The aim was to gather data about how the

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results could engage people in sharing their community voice and shape projects that the centre delivers or plans to. <sup>1, 2</sup>

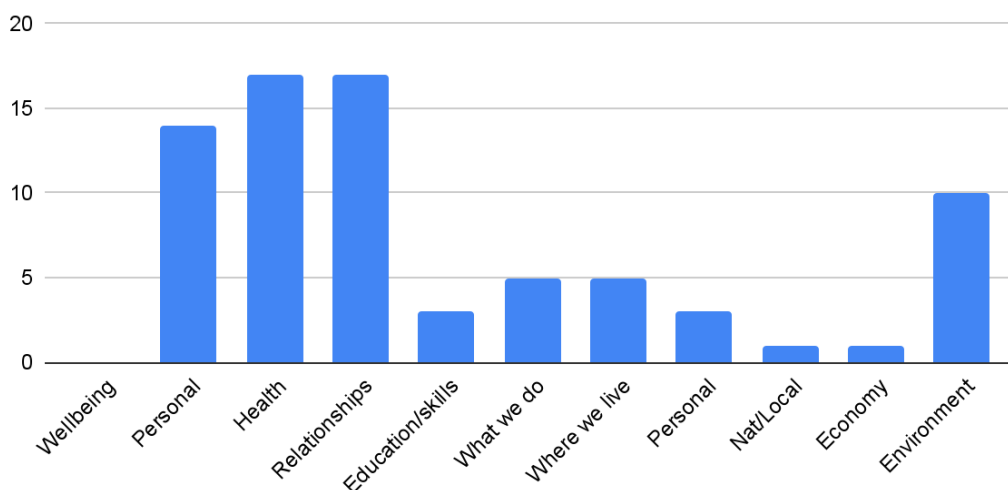
### The Results:

During a community event in October, 2021, 22 people completed the survey, including families and adults without children. More data was collated after this using the Communitree in the foyer. The number who participated here is unknown, but the views collected are likely to be from regular users of the centre, staff and volunteers.

When asked what the ingredients for a good life were, the chart below reflects the perception: Personal well being, health and relationships scored highest followed by the environment. This is useful in advising us on how people may want to spend time when at the centre.

See the breakdown in the below chart:

### What are the top 3 ingredients for a good life?



Entrance Hall: Part of the Communitree question of the week - fostering a culture of feedback and

### What does this tell us?

**We can respond to this by focusing our projects around promoting well being, learning about living healthily, opportunities to foster good relationships with others and being outdoors.**

<sup>1</sup> <https://drive.google.com/file/d/1u6liDVCNXbAiE0F8ctRYh3ScYWRgABFH/view?usp=sharing>

<sup>2</sup> <https://www.ons.gov.uk/peoplepopulationandcommunity/wellbeing/articles/measuresofnationalwellbeingdashboard/2018-04-25>